

**United
Way**



**United Way
of North Central Florida**

SMALL BUSINESS UNITED

SMALL BUSINESS, BIG IMPACT: HOW SMALL BUSINESS CAN
ACHIEVE COLLECTIVE IMPACT IN NORTH CENTRAL FLORIDA

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WHY PARTNER?

Founded in summer 2014, Small Business United is focused on uniting small businesses within a six-county service area through investing in United Way of North Central Florida. Through this investment, small businesses support United Way's mission and programs, including the Community Investment Fund which supports local nonprofit programs. Since its inception, small businesses have raised over half a million dollars for our community.



AFFORDABLE PHILANTHROPY

Small Business United offers three levels of partnership starting with annual commitments of \$600 (or \$800 in-kind), \$1200, or \$2400 per year, with the convenience of auto-payment and the option to amortize payments monthly. Partners can also choose to enroll as "Evergreen" ensuring their partnership is renewed automatically.



COLLECTIVE IMPACT

Small Businesses support United Way's mission to fight for the health, education and financial stability of every person in our community. This includes the counties of Alachua, Bradford, Dixie, Gilchrist, Levy and Union. United Way's Community Investment Fund currently supports 29 nonprofit programs meeting this mission.



NETWORKING THAT MATTERS

Small Business United partners enjoy networking events with fellow small business owners. Opportunities to connect include quarterly business education events, networking socials, an annual Small Business Summit, and invitations to attend United Way donor events. A private Facebook group unites partners online.



SMALL BUSINESS, BIG IMPACT

Our Small Business United partners are an important, growing family of donors, who are vital to helping us meet the needs of our community. We have created an inclusive program with three levels of support to choose from – all in support of United Way's mission to fight for the health, education, financial stability and immediate needs of everyone living in North Central Florida.

ALLY
\$600 ANNUALLY OR
\$800 IN-KIND

- Inclusion in UWNCFL Small Business Directory
- Access to Small Business United Facebook Group
- Invitation to all Small Business United Events

INVESTOR
\$1200 ANNUALLY

- Ally Benefits plus...
- Small Business Spotlight
- Invitation for two to UWNCFL Campaign Finale
- Dual Leadership Donor Recognition in UWNCFL Annual Report as Business and Individual
- Invitation for Two to UWNCFL Leadership Reception
- Membership for One in One Affinity Group: Women United or Emerging Leaders United

COLLABORATOR
\$2400 ANNUALLY

- Ally and Investor Benefits plus...
 - Invitation for Four to UWNCFL Leadership Reception
 - Membership for Two in Either Affinity Group: Women United or Emerging Leaders United
 - Sponsor Recognition for All Small Business United Events and Program Materials
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PARTNER WITH US TODAY!



For more information contact:

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SIGN UP TODAY! VISIT SMALLBIZUNITED.ORG

Special thanks to our Small Business United Collaborators

