

**MassMutual offers free \$50,000 term life insurance for working parents**

MassMutual Life Insurance Company, M&S Bank, and the United Way of North Central Florida have teamed up to help families provide for the education of their children in the event of the loss of a parent. The LifeBridge Free Life Insurance Program offers working parents, with an annual income of \$10,000-\$40,000, a free term life insurance policy worth \$50,000 to secure their child's continued education.

MassMutual has budgeted \$1 billion to benefit 20,000 qualifying individuals. Roger Dominey, general agent of Financial Design Associates, a MassMutual Agency, explains, "Experience tells us that some of the people who believe most fervently in the protection that life insurance offers are often those who can least afford it. We want to create a level playing field for children who might otherwise be deprived of an education if their parent dies during the term of the policy."

For complete details and eligibility requirements, [click here](#) or call United Way 2-1-1 from any landline phone — (352) 332-4636 from a cell phone.

Heart of Florida Prosperity Campaign & the Earned Income Tax Credit (EITC)

Do you understand the Earned Income Tax Credit? Are you or your fellow employees eligible? United Way 2-1-1 for North Central Florida is proud to support the Heart of Florida Prosperity Campaign. The campaign is designed to increase the number of individuals filing for the Earned Income Tax Credit (EITC). In addition, organizations supporting this campaign are working diligently to identify those who may be eligible for the EITC and help them file the appropriate documentation. But the campaign is not stopping there! Financial literacy education will be offered to help recipients decide how to invest or spend the EITC wisely.

[Read more...](#)

Volunteers Needed

United Way is looking for Community Investment volunteers for the 2006 Allocations process. For more information, or to volunteer, contact Mark Johnson:
(352) 333-0846
MJohnson@unitedwayNCFL.org


Spirit of the Community Nominations

The United Way is now accepting nominations for the 2006 Spirit of the Community award. The award ceremony will be part of the United Way Annual Meeting in May. This award recognizes the company or organization that has gone above and beyond to improve the lives of people in our community by encouraging volunteerism in their employees, supporting special initiatives and projects, and by hosting a successful United Way campaign.

Nominees for this award are judged by an independent panel of community leaders and volunteers. To be eligible for this award, the organization must provide services to and have offices in the North Central Florida area. The organization must also engage in community volunteerism outside the scope of their normal business activities.

Nominations will be accepted until March 31 at 5 p.m. If you would like to nominate an organization please download the [nomination form](#).





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