

Contact: United Way of North Central Florida
Amy Azoulay, Director of Communications
352-333-0854; aazoulay@unitedwayncfl.org



FOR IMMEDIATE RELEASE

United Way of North Central Florida Receives 15,000 Rolls of Toilet Paper from United Way of Marion County, Kimberly-Clark, Cottonelle and United Way Worldwide

GAINESVILLE, FL (May 11, 2020) – United Way of North Central Florida (UWNCFL) received 15,000 rolls of Cottonelle toilet paper from United Way of Marion County on Thursday, May 7. This special delivery was a donation from United Way Worldwide (UWW), in partnership with Kimberly-Clark and Cottonelle to donate 1 million rolls to communities stressed to find necessary essentials during COVID-19.

According to UWW’s website, this donation marks the largest single donation in Cottonelle brand history and is part of a larger commitment by Kimberly-Clark, a longtime supporter of United Way.

“We are stunned and grateful to Kimberly-Clark, Cottonelle, United Way Worldwide and United Way of Marion County for their generosity in distributing this donation to our community,” said Mona Gil de Gibaja, President & CEO of UWNCFL. “We’re thankful to have such a great network of United Ways and businesses for support.”

With this large donation, local small business Later Gator Moving assisted with transporting and distributing the majority of the rolls to UWNCFL’s Community Impact Partners, like Catholic Charities, Peaceful Paths, GRACE Marketplace, Family Promise of Gainesville and St. Francis House.

“We know it’s a challenging time right now, especially for those who don’t have much,” said Clay Shanks, Founder and Owner of Later Gator Moving. “We are always happy to help our community when we can.”

United Way of Marion County was selected by UWW to distribute the donation to multiple United Ways throughout the state and helped to arrange the distribution at one of their nonprofit partner locations. United Way of Marion County was just one of many United Ways around the country that benefitted from this donation. Cottonelle also committed to donating \$1 million to United Way Worldwide’s COVID-19 Community Response and Recovery Fund.

“It’s comforting to know that when times get tough, everyone, big and small, is willing to help as much as they can,” said Gil de Gibaja. “The collective generosity from everyone involved is a prime example on what it means to live united.”

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United Way of North Central Florida fights for the health, education and financial stability of every person in our community and has been a staple in North Central Florida since 1957. We serve a six-county area that includes Alachua, Bradford, Dixie, Gilchrist, Levy and Union counties. Since our inception, we have raised nearly \$100 million for the region. Our top priority is to create real social change that leads to better lives and healthier communities for North Central Florida.

Special Thanks to Our Academy Sponsors



6031 NW 1st Place • Gainesville, FL 32607-2025
352-331-2800 (tel) • 352-331-2111 (fax)
www.unitedwayncfl.org