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## FOR IMMEDIATE RELEASE United Way of North Central Florida received \$10,000 Grant from Truist for COVID-19 Relief Efforts

**GAINESVILLE, FL (April 24, 2020)** — <u>United Way of North Central Florida</u> (UWNCFL) today announced it received a \$10,000 grant from <u>Truist Financial Corporation</u> for the United We Care Emergency Relief Fund.

The grant is part of the financial services company's <u>Truist Cares initiative</u>, a \$25 million philanthropic pledge announced in March to support basic needs, medical supplies and financial hardship relief due to COVID-19.

"We are so appreciative of Truist's generosity during this extremely difficult time," said UWNCFL President & CEO Mona Gil de Gibaja. "These much-needed donations will help community members pay for basic necessities such as rent, utilities, food and toiletries. These funds will also help to pay for our essential 2-1-1 resource referral helpline."

"We are happy to support United Way of North Central Florida in their mission to create real social change that leads to better lives and healthier communities," said Scott Keith, North Florida regional president. "At Truist, we remain focused on helping struggling members of our communities fulfill basic needs."

For help with rent, utilities, food or toiletries, please dial 2-1-1 or 352-332-4636, or visit www.unitedwayncfl.org/211.

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**United Way of North Central Florida** fights for the health, education and financial stability of every person in our community and has been a staple in North Central Florida since 1957. We serve a six-county area that includes Alachua, Bradford, Dixie, Gilchrist, Levy and Union counties. Since our inception, we have raised nearly \$100 million for the region. Our top priority is to create real social change that leads to better lives and healthier communities for North Central Florida.

**Truist Financial Corporation** is a purpose-driven financial services company committed to inspire and build better lives and communities. With 275 years of combined BB&T and SunTrust history, Truist serves approximately 12 million households with leading market share in many high-growth markets in the country. The company offers a wide range of services including retail, small business and commercial banking; asset management; capital markets; commercial real estate; corporate and institutional banking; insurance; mortgage; payments; specialized lending and wealth management. Headquartered in Charlotte, North Carolina, Truist is the sixth-largest commercial bank in the U.S. with total assets of \$506 billion as of March 31, 2020. Truist Bank, Member FDIC. Learn more at <u>Truist.com</u>.

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